

PYT 2022 Brand Style Guide

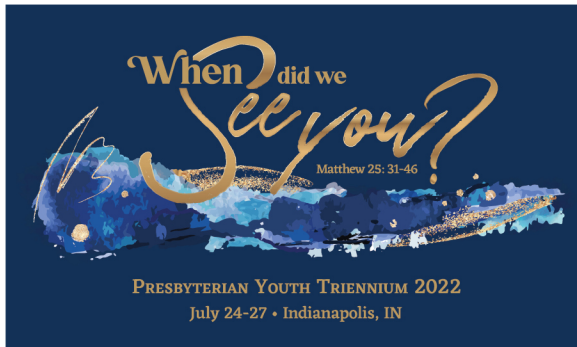
Logo

Primary
Logo



PRESBYTERIAN YOUTH TRIENNium 2022
July 24-27 • Indianapolis, IN

Logo
on Dark
Background



Logo
without
Graphic



PRESBYTERIAN YOUTH TRIENNium 2022
Matthew 25: 31-46

Typography

Riverside Avenue

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

5th Avenue

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Eczar Medium

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Eczar Semibold - Small Caps

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Color



PMS 540
#003057
RGB-0/48/87
CMYK-100/53/0/65



PMS 2133
#1D57A5
RGB-29/87/165
CMYK-94/67/0/0



PMS 7689 - 80%
#53A5CE
RGB-83/165/206
CMYK-76/26/0/0



PMS 630
#77C5D5
RGB-119/197/213
CMYK-50/0/8/0



PMS 545
#C6DAE7
RGB-198/218/231
CMYK-20/3/0/0



PMS 7562
#A47449
RGB-164/116/73
CMYK-13/45/68/25



PMS 7562
#BD9B60
RGB-189/155/96
CMYK-14/29/62/12