



## We're Hiring a Communications Director

Sisters and brothers,

Salvation and Social Justice is hiring a new Communications Director!

**DESCRIPTION:** Salvation and Social Justice is seeking an innovative and outcome driven Communications Director to develop custom media outreach plans that promote the Salvation and Social Justice theory of change. This position will also provide support to execute all organizational campaigns which authentically engage the community.

**The Communications Director will reports directly to Executive Director.**

### DUTIES & RESPONSIBILITIES

- Engage our existing faith-rooted coalitions and new advocates. Curate more detailed information regarding demographics, needs, and interests of prospects interested in joining coalition networks.
- Amplify the voices of the community, particularly those most impacted by the targeted impact areas (Criminal and Youth Justice, Healthcare as a Human Right, Reparative and Economic Justice, Educational Equity and Civic Engagement).
- Develop campaign strategies that promote Salvation and Social Justice (SandSJ) policy priorities related to impact areas. These campaigns must translate to SandSJ website, social media pages, email communications, etc.
- Increase the size of the current list serve by distributing and managing email lists using Network for Good platform.
- Grow the digital presence (follows, likes, and impressions) and the depth of content. Increase subscription rates by encouraging community members to sign-up for the SandSJ list serve via promotion on all social media
- Consistently update [SandSJ.org](http://SandSJ.org). Ensure information is organized in a way that clearly expresses SandSJ theory of change coming to life across the community.
- Work with the press media, update press media list, and contact new press members who cover stories in our impact
- Work on written testimonies, op-eds, and written communications (e.g. weekly newsletter).
- Be familiar with both digital and in-person event planning. Be able to coordinate run-of-shows, manage speakers, and talking points.

### QUALIFICATIONS AND REQUIREMENTS

- Excellent writing, editing, and verbal communication skills.
- At least 3 years of experience in media and communications roles (relevant internships qualify).
- Experience telling stories from a Black perspective, including those from directly impacted people with lived experience.
- A demonstrated comfort with racial justice issues and a comprehensive analysis of systemic racism.
- Experience with digital organizing and building communities on various social media, list serves and online platforms.
- Familiarity with Black faith communities and the freedom movement as well as liberation theology.
- Strong attention to detail and organization while managing tight deadlines and multiple projects.
- A professional portfolio of work, including but not limited to op-eds, articles, campaign materials, and social media content.
- Working knowledge of Adobe Creative Suite and/or equivalent tools.
- Knowledge of how to maintain a production calendar.
- Experience with Zoom and/or other streaming platforms.

#### COMPENSATION\*\*

Full-Time position based in Trenton New Jersey with a hybrid (remote/in person) work schedule. We offer a competitive salary and an affirmative work environment.

**TO APPLY:** Please email resume, reference "*Communications Director*" in the subject line to [info@sandsj.org](mailto:info@sandsj.org)

#### It's On 'Til Liberation!

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